



TÜRKİYE ODALAR VE BORSALAR BİRLİĐİ

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Konu : Türkiye-AB İş Dünyası Diyalogu II (TEBD II) Projesi Sürdürülebilir Büyüme Destek Programı Hak.

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TÜM ODA VE BORSALARIN YÖNETİM KURULU BAŞKANLIĐINA

Birliğimiz ve Eurochambres iş birliğinde yürütölmekte olan "Türkiye-AB İş Dünyası Diyalogu II (TEBD II)" projesi 2024-2027 yılları arasında uygulanmakta olup, Türkiye ile Avrupa Birliđi (AB) arasındaki ekonomik ilişkilerin daha da derinleşmesini hedeflemektedir. Projeye AB tarafından , IPA III fonlarından 6 milyon Avro hibe desteđi sağlanmaktadır.

Proje; enerji verimliliđi, sürdürülebilir büyüme ve AB müktesebatı konularına odaklanmakta, hem Türk hem de AB oda/borsalarının kapasitesini güçlendirmeyi amaçlayan çeşitli faaliyetleri kapsamaktadır. Bu kapsamda, Türkiye-AB Yüksek Düzeyli İş Diyalogu toplantıları, Türk ve AB oda/borsaları arasında eşleştirmeler, eğitimler, çalıştaylar, KOBİ anket çalışmaları ve inceleme ziyaretleri gibi birçok etkinlik düzenlenmektedir.

Bu çerçevede, Proje faaliyetleri arasında yer alan "Sürdürülebilir Büyüme Destek Programı", oda/borsaların sürdürülebilir büyüme alanındaki kurumsal kapasitelerinin geliştirilmesini ve üyelerine bu konuda etkin şekilde rehberlik edebilmelerine destek sağlamayı amaçlamaktadır.

Programın ilk aşamasında, TEBD II uzmanları tarafından geliştirilen ve Avrupa Birliđi'ndeki iyi uygulama örneklerinden yararlanılarak hazırlanan eğitim içeriđi ve araçlar temelinde, 25 oda ve borsa temsilcisinin katılımıyla dört günlük kapsamlı bir fiziksel eğitim düzenlenecektir. Bu eğitim oda/borsa temsilcilerinin, sürdürülebilir büyüme, döngüsel ekonomi, kaynak verimliliđi, karbon emisyonlarının azaltılması, iklim deđişikliğine uyum ve azaltım ile Çevresel, Sosyal ve Yönetişim (ÇSY) standartlarına ilişkin güncel yaklaşımlar ve uygulama araçları hakkında bilgi sahibi olmaları hedeflenmektedir.

Eđitimi tamamlayan temsilciler, kendi oda/borsalarının sorumluluk alanlarında "Sürdürülebilir Büyüme Elçileri" olarak görevlendirilecek ve TEBD II uzmanları tarafından sürdürülebilir büyüme konulu bir çalıştay düzenlenecektir. Temmuz ayında gerçekleştirilmesi planlanan söz konusu çalıştay kapsamında, her bir temsilcinin en az 15 KOBİ'nin katılımını teşvik etmesi öngörülmektedir. Çalıştay süresince KOBİ'lere sürdürülebilir büyüme konusunda bilgi aktarımı yapılacak ve sürdürülebilir büyüme özelinde geliştirilen araç seti temelinde bir öz deđerlendirme uygulaması gerçekleştirilecektir. Bu sayede KOBİ'lerin sürdürülebilirlik kapasitelerini analiz etmeleri ve dönüşüm süreçlerine ilişkin farkındalık kazanmaları hedeflenmektedir.



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İlgili programın ilk aşaması olan fiziksel eğitimin **9-12 Haziran 2026** tarihleri arasında Ankara'da Birliğimiz merkezinde gerçekleştirilmesi planlanmakta ve eğitime toplam 25 oda/borsa temsilcisinin katılım sağlaması öngörülmektedir. İlgili eğitime katılmak isteyen oda/borsaların <https://forms.office.com/e/MMYsdiiet6> bağlantısı üzerinden "**Sürdürülebilir Büyüme Destek Programı Başvuru Formu**" nu en geç **26 Nisan 2026 Pazar gününe** kadar İngilizce olarak doldurmaları gerekmektedir. Programa katılım sağlayacak temsilcilerin belirlenme süreci Eurochambres tarafından gerçekleştirilecektir.

Bilgilerinizi ve oda/borsalarımızca aday gösterilmesi kararı alınması durumunda önerilecek adayın yazıda belirtilen bağlantı üzerinden müracaat etmesinin teminini rica ederim.

Saygılarımla,

M. Rifat HİSARCIKLIOĐLU

Başkan



Ek: Call for Participants TEBD II Sustainable Support Programme (8 Sayfa)



Funded by
the European Union



Call for participants

TEBD II Sustainable Growth Support Programme

Call for participants

TEBD II Sustainable Growth Support Programme – “Sustainable growth ambassadors” for participating to in-person training and follow-up online workshop

1. Background information

1.1. Background information about Eurochambres

Eurochambres is the Association of European Chambers of Commerce and Industry, a nonprofit international organisation headquartered in Brussels, Belgium (www.eurochambres.eu). Established in 1958 as a direct response to the creation of the European Economic Community. Eurochambres acts as the eyes, ears and voice of the Chambers and business community.

Eurochambres represents more than 20 million businesses through its members and a network of 1700 regional and local chambers across Europe. Eurochambres is the leading voice for the broad business community at EU level, building on chambers’ strong connections with the grass roots economy and their hands-on support to entrepreneurs. Chambers’ member businesses – over 93% of which are SMEs – employ over 120 million people.

1.2. Background Information on The Türkiye-EU Business Dialogue II (TEBD II) Project

The “[Türkiye-EU Business Dialogue II](#)” (hereinafter referred to as TEBD II Project) is an EU-funded project implemented by Eurochambres. TEBD II was designed to enhance mutual understanding and collaboration between Turkish chambers of commerce and their European counterparts. The project aims to facilitate the integration of Turkish and EU business communities, fostering stronger economic ties between Türkiye and the European Union. Furthermore, TEBD II helps to raise awareness of both the opportunities and challenges related to Türkiye’s potential EU accession.

The project will run over 36 months, from October 2024 to October 2027, and will include a wide range of collaborative activities. These will feature high-level business dialogues, SME surveys, joint workshops between Turkish and EU chambers, and efforts aimed at capacity building, such as study visits, Chamber Academies, and Support Programmes focused on energy efficiency, sustainable growth, and aligning with EU Acquis. These activities will help enhance the capabilities of both Turkish and EU chambers.

2. Activity: TEBD II Sustainable Growth Support Programme

The **TEBD II “Sustainable Growth Support Programme”** aims at equipping Turkish chambers and commodity exchanges with knowledge and capacity on sustainable growth. Notably, through this programme, Turkish Chambers and commodity exchanges will become able to advise their SMEs/members on how they can embrace sustainability and circular economy as a means of gaining the competitive edge within their value chains.

As a first step, Eurochambres has recruited 4 Sustainable growth Experts (3 International Experts and 1 Local Expert for Türkiye) under the TEBD II project, to develop a new sustainable growth self-assessment tool. This tool has the objective to guide Turkish SMEs in the evaluation of their sustainability potential.

Further to this, a **four-day in-person training** on sustainable growth in Türkiye will be organised by the four Experts, in coordination with TEBD II team, for **25 participants - representatives of Turkish chambers and commodity exchanges**.

The training is set to take place on **9-12 June 2026 in Ankara at TOBB premises**, Türkiye. During this training, Turkish Chambers and Commodity Exchanges representatives will be trained on:

- Latest concepts, methods and tools on Sustainable Growth, sustainability and circular economy, efficiency management, carbon emission reduction, climate adaptation/mitigation, ESG standards.
- Turkish and EU legislation requirements, as well as national and international supports and funding opportunities on the above-mentioned topics.
- Mechanisms and best practices from Eurochambres network, existing international and national projects and initiatives, to embrace sustainable and circular practices, attract skilled personnel, update technological and organisation knowledge/process.
- Training on the use of the TEBD II Sustainable Growth Self-Assessment Tool.

After the in-person training, each one of the 25 Turkish Chamber and Commodity Exchanges representatives involved in the training sessions will **commit to attend and ensure the participation of at-least 15 Turkish SMEs to the TEBD II online workshop on sustainable growth**, expected in early July (exact date to be defined). During this online event, Turkish SMEs will learn about sustainable growth and run a self-assessment exercise based on the TEBD II tool.

Following the completion of these activities, a final report on **sustainable growth in Türkiye** will be prepared by TEBD II appointed experts. This report will provide a comprehensive overview of the potential for further sustainable growth within Turkish companies and making recommendations for further action.

3. Participation requirements

This call is sought to recruit **25 participants** to join the in-person training of the **Sustainable Growth Support Programme** (also referred to as “Sustainable Growth Ambassadors”) to be held in Ankara and ensure the participation of Turkish SMEs at the following online training.

Applications are encouraged from individuals meeting the requirements provided here below.

Compulsory competences:

- Degree of Higher Education (University level);
- Being currently employed by a Turkish Chamber or Commodity Exchange;
- Being an executive of an Turkish-based Chamber or Commodity Exchange (i.e. depending on the size of the organisation: Secretary-General, Deputy Secretary-General, Head of Department, Director, Senior Project Manager, Project Manager, or any other equivalent management positions; to note, President, Vice-President, Board Members and other non-management positions are not eligible for this TEBD II activity);
- Be practitioners who work directly with companies/SMEs, not management-level or administrative staff;
- A minimum experience of 12 months in providing support to SMEs.

Preferable competences:

- Have basic knowledge of sustainability, circular economy, ESG and/or climate mitigation/adaptation for SMEs.
- Have good understanding of the decision-making process and financing in SMEs;
- More than 3 years’ working experience in the Chambers/ Commodity Exchanges and/or supporting SMEs;

- Former consulting experience in the topics of the training;
- Be responsible of ongoing projects, activities and/or services related to Sustainable Growth at the level of Chambers/Commodity Exchanges, and/or envisaging any in the upcoming 2 years;
- Demonstrate the ability to mobilise at least 15 SMEs to join the TEBD II online workshop and disseminate the training learnings to further SMEs;
- Ability to work on cross-disciplinary and inter-disciplinary topics;
- Fluency in written and spoken English (minimum level envisaged is professional working proficiency, ideal level is full professional proficiency).

4. Role as participant (“Sustainable Growth Ambassador”)

Selected participants commit to perform the following:

- Attending the in-person training in Ankara (9-12 June 2026);
- Ensure the participation of at least 15 SMEs/companies in his/her region to the one-day online training on Sustainable Growth and support them in completing the TEBD II self-assessment tool during or after the training;
- Make use of the results and knowledge acquired through the Sustainable Growth Support Programme and training.

5. Timeline of the activity

For the Sustainable Growth Support Programme, the tentative timeline outlined below shall be followed:

Milestone or output (as per section 3)	Deadline
Deadline to apply to the call for participants	26 April 2026
Selection and announcement of participants (indicative dates)	4 May 2026
In-person training for 25 Turkish Chamber and Commodity Exchanges representatives in Ankara, Türkiye	9-12 June 2026
Follow-up online workshop for selected participants and SME representatives.	Early July 2026

6. Financial & technical information

Participants will be requested to purchase their travel tickets between their local city and the training location (Ankara). The amount will be refunded by Eurochambres on an actual cost basis and upon the presentation of supporting documents: please keep the original electronic ticket and boarding passes (both directions) for submission.

The maximum reimbursable cost for a round-trip economy class ticket is EUR 200, from the city of departure to the city of arrival. **Tickets must be purchased and paid for directly by the participant (not by third parties or the employer) from the airline/bus/train company;** service fees from travel agencies will not be reimbursed.

For flight tickets, only **economy class fares** are eligible. Business class, special seat selection fees, no-show penalties or flexible ticket options are not covered. A participant is entitled to one piece of standard checked-in luggage (15–20 kg). If the selected airline does not include one piece of standard checked-in luggage in their base fare, it can be additionally purchased and reimbursed.

For transportation within the city of residence to access or return from the airport/station, participants shall use public transportation. Taxi expenses will be considered when carrying heavy

luggage or in the absence of suitable public transport options, in which case sufficient justification shall be provided (e.g. online quote or a screenshot demonstrating the unavailability or impracticality of public transport).

Accommodation for 4 nights and lunches during the training in Ankara, as well as transfer between the hotel and TOBB will be organized and provided by Eurochambres. Dinner costs will be reimbursed to the participants upon submission of supporting documents. No other personal expenses during the training will be considered eligible for reimbursement.

Selected participants are required to attend all the training sessions as indicated above and complete all related activities (when applicable). Moreover, participants shall provide supporting documents to the TEBD II team for any expense claim. In case the selected participant does not fulfill any of the mentioned responsibilities, his/her costs won't be covered and would need to be reimbursed if already paid. Further, he/she won't be able to participate in any other TEBD II project Activity. Selected participants will be required to sign a **letter of commitment** for their participation in the in-person training in Ankara once selected (see Annex I).

7. How to apply

If you are interested in becoming a TEBD II “Sustainable Growth Ambassador” at your Chamber or Commodity Exchange) please complete this [online application form](#) by **26/04/2026, 23.59 PM CEST time**, at the latest. Participants will be selected after careful evaluation of their responses in the application form, based on the criteria mentioned above. For any questions, please contact TEBD II at tebd2@eurochambres.eu.

8. Evaluation

Only applications submitted within the given deadline will be reviewed and assessed by the TEBD II team. All participants will be notified on the results of their application by the TEBD II once the selection will be concluded. In case of equal scoring, priority will be given to participants who have not yet participated to other TEBD II activities.

9. Personal data protection

Eurochambres will process Tenderers’ personal data as outlined in the [TEBD II privacy policy](#) and in compliance with the European General Data Protection Regulation (EU) 2016/679, and applicable national data protection laws. The personal data will only be retained for as long as reasonably necessary to fulfil the purpose it was collected for, including the purpose of satisfying any legal, regulatory, reporting or auditing requirements (usually for five (5) years after the project termination).

By participating in this selection process, Tenderers agree to the processing of their personal data by Eurochambres. For any questions related to the processing of personal data, please contact privacy@eurochambres.eu.

Annex I: Draft Letter of Commitment

This letter of commitment is signed in the framework of the “**Türkiye-EU Business Dialogue II**” project (hereinafter referred to as TEBD II) signed between the European Union and Eurochambres (reference number IPA III/2024/458-440). TEBD II was designed to enhance mutual understanding and collaboration between Turkish chambers of commerce and their European counterparts. The project aims to facilitate the integration of Turkish and EU business communities, fostering stronger economic ties between Türkiye and the European Union.

In this framework, the TEBD II will organise **the in-person training of the Sustainable Growth Support Programme in Ankara, Türkiye, from June 9 to 12 (2026)**. This activity aims at training Turkish Chambers and Commodity Exchanges on the concepts, methods and tools of sustainable growth and related concepts, in a way to increase Chamber services to SMEs on this topic. Eurochambres will cover for the accommodation, local transport and lunches during the training dates. Participants will have to cover their travel (round trip from departure city to Ankara) and dinner costs, and provide the necessary supporting documents for being reimbursed after training days.

For the sake of clarity, we strongly recommend filling up this document electronically.

1. Participant details

Name and surname of the participant:
Name of the entity you represent:
Position within the entity:
Email: Phone number:
Passport number (or valid ID): Expiration Date:
Nationality: Birth Date:

1. Logistics

Accommodation

TEBD II will cover the accommodation inclusive breakfast for the participants from **June 8 (arrival day) to June 12 (departure day)**. The chosen hotel is **[HOTEL NAME]**, located in **[FULL ADDRESS]**. *(Please click using the editable virtual version).*

- I confirm that I want to be accommodated at hotel mentioned above for the full stay
 I have other accommodation plans (explain them below)

Catering

(Please click using the editable virtual version) Please specify if you have any special dietary requirements:

- Noone Halal
 Vegetarian Food allergies:
 Vegan

Please confirm that you will be attending all lunch and dinner meals indicated on the agenda during the training days.

- I confirm

2. Cancellation policy

- In case of cancelation before the booking of the accommodation, no action will be taken.
- In case of cancelation after the booking of the accommodation, the participant will have to bear the costs incurred on Eurochambres' behalf and compensate Eurochambres accordingly.
- In the event of cancellation of participation, except in cases of force majeure, any related costs (e.g. travel) already incurred will not be reimbursed by Eurochambres.
- In cases of cancelation due to force majeure¹ or medical reasons², and if duly justified by supporting documents, then said travel costs will be reimbursed and accommodation costs will not be claimed by Eurochambres.

3. Obligations of each party involved in the exchange

By signing this letter of commitment, the parties acknowledge that this document is legally binding. The participant undertakes to:

- Respect the duration of the training activity in Ankara.
- Participate in all the activities planned by Eurochambres.
- Communicate with Eurochambres in case of any problem or change from the initial planning.
- Provide all necessary documents required for the reimbursement of the incurred and eligible expenses/costs.

4. Supporting documentation

This letter of commitment shall be accompanied by a soft copy of the ID card or passport of the participant. The travel documentation such as boarding passes or train/bus tickets and other supporting documentation shall be provided to Eurochambres in accordance with the guidelines provided to the participant ([Please click using the editable virtual version](#)).

I reconfirm my participation in the TEBD II training activity in Ankara and agree to respect all conditions set by Eurochambres.

I hereby declare I have read and accept the [TEBD II privacy policy](#) and I authorize Eurochambres to process my personal data in accordance with it and in compliance with the European General Data Protection Regulation (EU) 2016/679 (GDPR), and applicable national data protection laws. For any questions related to the processing of personal data, please contact privacy@eurochambres.eu.

I hereby declare I have read and accept the [copyright conditions](#) and I authorize Eurochambres to use photographs and films in accordance with it.

The Participant:
Read and approved

.....
I agree with the above-mentioned content and the principles that concern me

Place and Date:
.....

*Please send this confirmation form, picture of valid ID card/passport by [DATE]
To: tebd2@eurochambres.eu*



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tebd2@eurochambres.eu

